

UNIQ Foods (Pinneys of Scotland) ENSURE ACCURATE CODING WITH CLARICOM NETWORK CONTROL



Seafood products manufacturer Pinneys of Scotland, part of the Uniq group, has purchased a Package Coding Management (PCM) system from Claricom to ensure on pack coding is right first time, to confirm the correct packaging and to prevent coding errors.

Pinneys is the largest processor of Scottish salmon in the UK. The Pinneys brand holds the Royal warrant to supply smoked salmon to Her Majesty the Queen as well as enjoying extensive export business. The company also supplies a growing range of value added seafood based products including pates and mousses, fresh salmon and seafood dishes. Pinneys has a growing business in the fish ready meals sector

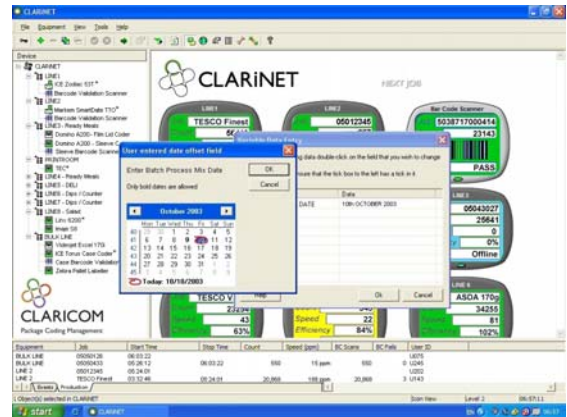
Uniq has made a substantial £200,000 investment in Pinneys' coding processes at its factory in Annan, including the purchase of the latest Videojet 1310E ink jet printers. The Claricom Package Coding Management system was a key part of these enhancements, to ensure accuracy and to maintain the operational efficiency. Following a recommendation from Marks & Spencer, one of its key customers, Claricom was invited to provide the appropriate solution.



"We wanted a system to remove human error, which as in any food environment is one of our major sources of risk," explains Mick Craig of Pinneys of Scotland. ***"Customer satisfaction depends on accuracy, and Marks & Spencer's experience of Claricom suggested that bringing them on board made a lot of sense."***

Claricom proposed an integrated system incorporating its CLARISOFT message creation software and the CLARINET network. CLARISOFT is used to author and maintain coder independent template specifications that set the text format, barcode format and other design information specific to each product specification.

All of Pinneys' coding equipment is connected to the brand-generic CLARINET network, which ensures that the single controlled source of all coding information is transmitted to the production line, thus avoiding superfluous duplication of data entry.



CLARINET can also allow operators to use portable SCANPOINT bar code readers to confirm that the correct product and correct packaging has been selected for a particular line.

Furthermore, the CLARINET network will also be used to automatically set up fixed position barcode validation scanners that will check the barcode on each sleeve throughout production, to ensure not only the correct data and traceability information, but that the correct sleeve is also being used.

"The combination of centralised data entry, automatic transfer of information and barcode validation will provide us with a strong means of protecting ourselves from error," states Mick Craig. The Claricom system has been tested and commissioned and will initially be operational in the factory's main added value area, roughly one-third of the total production space, from Spring 2008.

The Claricom system is already operational at a number of other sites within the Uniq and group including deserts and St Ivel dairy products.

"The logic behind Package Coding Management is indisputable, as a means of simplifying the flow of data around the factory and removing avoidable risk," confirms Mick Craig. ***"Claricom comes highly recommended and have already clearly demonstrated their vast expertise as specialists in Package Coding Management."***

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