

## CLARICOM EASE OF USE PROVIDES RIGHT FIRST TIME CODING FOR DANISH DAIRY



**CLARICOM**  
Package Coding Management

**These Mejeri Amba**, a leading milk and other dairy products supplier has installed a Claricom Package Coding Management System to eliminate risk and ensure the accuracy and efficiency of package coding for its broad range of dairy products for leading retailers including Irma and Fakta in Denmark.

*“Claricom offer ease of use and an intuitive secure setup of information on pack.”*

Accurate package coding is essential to product quality and to traceability. The Claricom suite of Package Coding Management software (PCMS) is proven to eliminate human error and typically provides a return on investment in under 12 months.

All of the product specific information including coding rules such as product life is maintained with the Claricom CLARISOFT Product Database. Claricom CLARISOFT Package Coding Design software is used to create the ‘templates’ that define the ‘look and feel’ of the image such as date formats, text size, traceability, font and position information.



By using a single controlled source of all coding information, duplicate systems or repeated data entry are avoided.

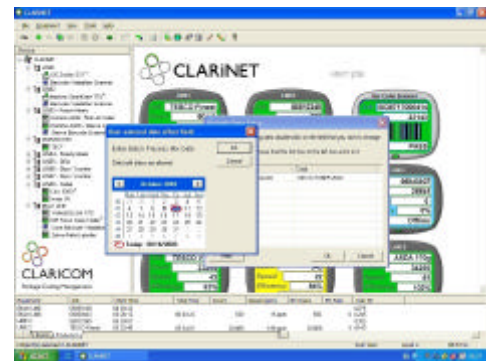
A CLARINET network automatically sets up all the primary coders (Videojet Excel). CLARINET allows operators to use portable bar code readers to confirm that the correct product and correct packaging has been selected for a particular line. This secure way of setup also includes the products source information that is automatically integrated into the batch code for added traceability.



Across its packaging facility These Mejeri Amba produce a wide range of dairy products including Milk, Cheese and Butter. “Claricom offer ease of use and an intuitive secure setup of information on pack” explains Jens Møibæk, Technical Supervisor.



Claricom has pioneered the introduction of Package Coding Management Systems to the market and is now recognised as the market leader. Reliability is achieved using a suite of standard, flexible and proven software, which combine to deliver an overall Package Coding Management Solution.



“Coding accuracy is essential for traceability and for customer confidence. The Claricom PCMS is proven to remove the human error that is otherwise inevitable; to reduce costs and, importantly, remove the unquantifiable risk of lost business.” added Jens.

Recommended by leading retailers the Claricom products are used by FMCG manufacturers in the UK, Europe and USA. Manufacturers include: Bakkavor, Cadbury, Dairy Crest, Geest, Greencore, Northern Foods and more.

CLARICOM Limited  
10 Heathcoat Building  
Nottingham Science Park  
Nottingham  
NG7 2QJ

T: (0115) 9555 153

F: (0115) 8590 239

E: sales@claricom.com

ELIMINATE RISK | ENSURE ACCURACY